

2021 Supplier Packages	Virtual Listing Included	# of Comp Registrations
Gold Sponsor Package (One Exclusive) <ul style="list-style-type: none"> • Registration Sponsor** • Company logo on the virtual platform lobby page • Navigation Bar Listing • Recognition in Sponsor Tab on Virtual Platform • Two Social Media Posts (Sponsor provided production ready) • One Post-event Attendee Eblast (Sponsor provided production ready) • 25-minute webcast (Choice of premium time slot) • Sponsor logo featured on all marketing Emails • Leads of live and on-demand Webcast Attendees • Gold Level Virtual Supplier Directory Listing* (Live for 60 days post-event) 	✓	8
Silver Sponsor Package (Three Available) <ul style="list-style-type: none"> • Company logo on the virtual platform lobby page • Rotating Banner Ad • Recognition in Sponsor Tab on Virtual Platform • One Social Media Post (Sponsor provided production ready) • One Post-event Attendee Eblast (Sponsor provided production ready) • 25-minute webcast (Choice of premium time slot) • Sponsor logo featured on all marketing Emails • Leads of live and on-demand Webcast Attendees • Silver Level Virtual Supplier Directory Listing* (Live for 60 days post-event) 	✓	8
Bronze Sponsor Package (Three Available) <ul style="list-style-type: none"> • Company logo on the virtual platform lobby page • Recognition in Sponsor Tab on Virtual Platform • One Social Media Post (Sponsor provided production ready) • 25-minute webcast (Choice of premium time slot) • Leads of live and on-demand Webcast Attendees • Bronze Level Virtual Supplier Directory Listing* (Live for 60 days post-event) 	✓	8
Full Webcast (or two 25 min time slots) <ul style="list-style-type: none"> • 50-minute webcast • Leads of live and on-demand Webcast Attendees • Basic Level Virtual Supplier Directory Listing* (Live for 60 days post-event) 	✓	6
Bundled Webcast Package <ul style="list-style-type: none"> • 5-minute pre-recorded video webcast • 25-minute webcast • Leads of live and on-demand Webcast Attendees • Basic Level Virtual Supplier Directory Listing* (Live for 60 days post-event) 	✓	6
Mini Webcast <ul style="list-style-type: none"> • 25-minute webcast • Leads of live and on-demand Webcast Attendees • Basic Level Virtual Supplier Directory Listing* (Live for 60 days post-event) 	✓	4
5-Minute Presentation <ul style="list-style-type: none"> • 5-minute pre-recorded video webcast • Leads of live and on-demand Presentation Attendees • Basic Level Virtual Supplier Directory Listing* (Live for 60 days post-event) 	✓	2
Supplier Roundtable Add-On <ul style="list-style-type: none"> • 1 roundtable 25 minutes • Brief introduction followed by an open forum with up to 15 ppl 	✓	0
Virtual Supplier Directory Listing <ul style="list-style-type: none"> • Basic Level Virtual Supplier Directory listing* (Live for 60 days post-event) 	✓	2

***Virtual Supplier Directory:**

Gold Level includes: Website URL; Product Categories; Company Description; Social Media Links; 10 Product Gallery Items; 10 Show Special Items; 10 Digital Press Room Listings

Silver Level includes: Website URL; Product Categories; Company Description; Social Media Links; 5 Product Gallery Items; 5 Show Special Items; 5 Digital Press Room Listings

Bronze Level includes: Website URL; Product Categories; Company Description; Social Media Links; 2 Product Gallery Items; 2 Show Special Items; 3 Digital Press Room Listings

Basic Level includes: Website URL; Product Categories; Company Description; Social Media Links; 1 Product Gallery Item; 1 Show Special Item; 2 Digital Press Room Listings

**Registration sponsorship includes: company logo on registration website and attendee confirmation emails