



SEPTEMBER 8-9, 2024
SAFE CREDIT UNION CONVENTION CENTER
SACRAMENTO, CA

2024 NAILPRO MASTER CHALLENGE IN-PERSON COMPETITION RULES

By participating in a Competition (“Competition”) produced by Allured Business Media (“*Nailpro*”), you consent to the following rules, instructions and requirements (“Rules”).

1. Competitors are responsible for understanding and complying with the Rules. Failure to comply with any Rule may result in disqualification at the sole discretion of *Nailpro*.
2. These Rules shall be enforced at *Nailpro*'s sole discretion. The failure (whether intentional or unintentional) of *Nailpro* to enforce any Rule shall not constitute a waiver of that Rule, or of any other Rule, in connection with the Competition.
3. *Nailpro* reserves the right in its sole discretion to change, amend, or supplement the Rules for any reason and at any time.

OVERVIEW

4. Competitions will be held live at the *Nailpro* Nail Show, co-locating with the *Face & Body* Skin Care Show, at the Safe Credit Union Convention Center in Sacramento, California, on September 8-9, 2024.
5. Four different Competitions will take place:
 - a. **3D Nails:** Competitors will have 40 minutes to complete a 3D design of their choosing on a set of five tips.
 - b. **Black Tie Affair:** Competitors will have 40 minutes to complete a manicure using only black, white and metallics and neutrals on one hand of a live model.
 - c. **Chrome:** Competitors will have 40 minutes to do a design using chrome on five tips.
 - d. **Sculpted Shapes:** Competitors will have 45 minutes to sculpt five nails on a live model with acrylic.
6. The main creative products for each category will be provided by *Nailpro*. A list of additional tools and materials needed will be provided to competitors before the competition.
7. For Competitions that require live models, the competitor is allowed to bring a model at no cost to them. *Nailpro* will provide each competitor a model if one is not brought by the competitor, but *Nailpro* must be notified in advance.
8. Competitors must register in advance by the deadline of August 2, 2024. [Click here to register.](#)
9. The registration fee for each Competition is \$100 USD.

10. Each Competition will be limited to 16 competitors only.

QUALIFICATIONS

11. Competitors must be at least 18 years old as of January 1, 2024. Government-issued photo ID will be required to register and must be shown during the scheduled report time immediately before each Competition.
12. Competitors must provide proof of licensure unless the competitor resides in a state or country that does not require licensing of nail professionals.
13. Competitions will be open to all nail professionals who qualify and register; there will be no divisions based on experience or any other criteria.

REGISTRATION PROCESS

15. Registration for the Competitions will be conducted online through our [Registration site](#) and will be processed in the order received.
16. Competitors will be limited to registering for a maximum of two Competitions.
17. Registration requires payment of the registration fee (\$100 USD per Competition) and the following documentation: proof of licensure and proof of government-issued photo ID.
18. Proof of licensure will be verified by BeauticianList. By submitting proof of licensure, you consent to receiving further electronic communication from BeauticianList and being added into their system.
19. Registrations will be in a pending status until documents are verified.
20. Upon verification, registrations will be approved, and competitors will be confirmed. If documentation cannot be verified, a refund of the registration fee will be issued, and the individual will not be eligible to compete.
21. If a Competition sells out before the registration deadline, a standby list will be generated.
22. If a place in a Competition becomes available, the next individual on the standby list will be notified via email that they have been approved to compete.
23. Registration fees are not refundable unless:
 - Documentation cannot be verified.
 - An individual on a standby list is not named at the Competitions.
 - *Nailpro* cancels the Competitions.
24. Competitors give consent and grant *Nailpro* the right to the use of any of your work, including any and all photographs, audio, and/or video recorded during the Competitions and the *Nailpro* Nail Show, corresponding electronic media and/or marketing materials, without compensation. Moreover, the work produced by competitors becomes the property of *Nailpro* for future use without any compensation due.

COMPETITION PROCESS

25. Competitors must wear solid black clothing during the Competitions.

26. Competitors will be responsible for any and all costs related to participating in the Competitions, including, but not limited to, travel, food, and lodging.
27. The main creative products for each category will be provided in identical kits for the competitors. A list of additional tools and materials needed will be provided to competitors before the competition. **Competitors may only bring and use those materials on Nailpro's list. These items must be displayed (to be checked) on the workstation prior to the competition**
28. The presence or use of any equipment, tools, products or supplies other than those provided by or listed by *Nailpro* will result in disqualification.
29. For Competitions that require live models, competitors may bring their own models. They must notify *Nailpro* in advance, or *Nailpro* will provide models to be assigned randomly.
30. Competitors must report to the Competition area within the scheduled report time to show their government-issued photo ID and receive their entry numbers and kits.
31. Competitors who cannot show their government-issued photo ID, or arrive after the scheduled report time, will forfeit their registration fee and not be allowed to compete.
32. If a place in a Competition becomes available, any individual named from the standby list must be present to compete. Individuals named from the standby list, but not present to compete, will forfeit their registration fee.
33. Competitors must store any personal belongings, including cell phones, during the Competitions and not access their belongings unless given permission by *Nailpro*.
34. No still photography, sound, video, or other recording of any part of the Competitions by any competitor will be permitted.
35. All work must be completed by the competitor within the scheduled time. When a Competition ends, competitors must stop working and are not allowed to touch their entry or model again until given permission.
36. Competitors may not leave the Competition area without permission from *Nailpro*.
37. Competitors must promptly clean their work stations as instructed by *Nailpro*.
38. Competitors may not remove any equipment, tools, products or supplies from the Competitions without permission from *Nailpro*.
39. Competitors must conduct themselves in a professional manner to assure the integrity of the Competitions. Abusive language, destructive behavior, non-consensual contact or physical violence, including the threat thereof, will not be tolerated.

JUDGING & AWARDS

40. Competition entries will be evaluated by judges selected by *Nailpro*. The decision of the *Nailpro* judges will be final.
41. The three entries earning the highest scores in each Competition will be announced as the first-, second- and third-place winners. Awards will be given to the first-, second- and third-place winners in each Competition at the Awards Ceremony taking place at the end of each day.
42. *Nailpro* will not be responsible for storing or shipping any awards.