



SEPTEMBER 8-9, 2024
SAFE CREDIT UNION CONVENTION CENTER
SACRAMENTO, CA

2024 NAILPRO MASTER CHALLENGE VIRTUAL COMPETITION RULES

By participating in a Competition (“Competition”) produced by Allured Business Media (“Nailpro”), you consent to the following rules, instructions and requirements (“Rules”).

1. Competitors are responsible for understanding and complying with the Rules. Failure to comply with any Rule may result in disqualification at the sole discretion of *Nailpro*.
2. These Rules shall be enforced at *Nailpro*’s sole discretion. The failure (whether intentional or unintentional) of *Nailpro* to enforce any Rule shall not constitute a waiver of that Rule, or of any other Rule, in connection with the Competition.
3. *Nailpro* reserves the right in its sole discretion to change, amend, or supplement the Rules for any reason and at any time.

OVERVIEW

4. Competitions will be held virtually before the *Nailpro* Nail Show, co-locating with the *Face & Body* Skin Care Show, at the Safe Credit Union Convention Center in Sacramento, California, on September 8-9, 2024.
5. The winners of the virtual competition will be announced live at the Nailpro Nail Show on Sept. 8, 2024.
6. One Competition will take place:
 - a. **Out of This World Nails:** Nailpro is challenging nail techs to come up with their most creative universe/galaxy-inspired nail set. This is a virtual challenge, so competitors will submit photos and a video of five “out of this world” tips.
7. Competitors must submit 5 photos: a before, three during, and one after of their universe-inspired nail set, as well as a 5 minute video of them creating their nail set.
8. Unlike the in-person Master Challenge, virtual competitors have to use their own supplies. Supplies will not be provided to virtual competitors. Competitors may use whatever supplies they wish.
9. Competitors must register in advance by the deadline of **August 5, 2024**. [Click here to register](#).
10. The registration fee for each Competition is \$75 USD. The virtual competition will be limited to 300 competitors only.
11. All assets for the virtual competition must be emailed to nailpromasterchallenge@allured.com by **Aug. 16, 2024**.

QUALIFICATIONS

12. Competitors must be at least 18 years old as of January 1, 2024. Government-issued photo ID will be required to register and must be shown during the scheduled report time immediately before each Competition.
13. Competitors must provide proof of licensure unless the competitor resides in a state or country that does not require licensing of nail professionals.
14. Competitions will be open to all nail professionals who qualify and register; there will be no divisions based on experience or any other criteria.

REGISTRATION PROCESS

15. Registration for the Competitions will be conducted online through our [Registration site](#) and will be processed in the order received.
16. Competitors will be limited to registering for a maximum of two Competitions (excluding the virtual competition).
17. Registration requires payment of the registration fee (\$100 USD per Competition, \$75 for the virtual competition) and the following documentation: proof of licensure and proof of government-issued photo ID.
18. Proof of licensure will be verified by BeauticianList. By submitting proof of licensure, you consent to receiving further electronic communication from BeauticianList and being added into their system.
19. Registrations will be in a pending status until documents are verified.
20. Upon verification, registrations will be approved, and competitors will be confirmed. If documentation cannot be verified, a refund of the registration fee will be issued, and the individual will not be eligible to compete.
21. If a Competition sells out before the registration deadline, a standby list will be generated.
22. If a place in a Competition becomes available, the next individual on the standby list will be notified via email that they have been approved to compete.
23. Registration fees are not refundable unless:
 - Documentation cannot be verified.
 - An individual on a standby list is not named at the Competitions.
 - *Nailpro* cancels the Competitions.
24. Competitors give consent and grant *Nailpro* the right to the use of any of your work, including any and all photographs, audio, and/or video recorded during the Competitions and the *Nailpro* Nail Show, corresponding electronic media and/or marketing materials, without compensation. Moreover, the work produced by competitors becomes the property of *Nailpro* for future use without any compensation due.

COMPETITION PROCESS

25. Competitors will be responsible for any and all costs related to participating in the virtual competition, including supplies, travel, food, etc.
26. The work for each competition must be done by the registered competitor. No individual is allowed to register another competitor, and competitors are only allowed to register themselves. In the event that a competitor is no longer able to compete and they want to transfer their spot, they must contact Nailpro.
27. The competitor must provide verification in their video that they are doing the work. They must show their face and identify themselves before showing the nail process and results.
28. Competitors must conduct themselves in a professional manner to assure the integrity of the Competitions. Abusive language, destructive behavior, non-consensual contact or physical violence, including the threat thereof, will not be tolerated.

JUDGING & AWARDS

29. Competition entries will be evaluated by judges selected by *Nailpro*. The decision of the *Nailpro* judges will be final.
30. The three entries earning the highest scores in each Competition will be announced as the first-, second- and third-place winners. Awards will be given to the first-, second- and third-place winners in each Competition at the Awards Ceremony taking place at the end of each day.
31. *Nailpro* will not be responsible for storing or shipping any awards.