

## Webcast PowerPoint Slide Deck Instructions

**Due on or before Thursday, September 17th**

All presentations will be pre-recorded to ensure the highest broadcast quality  
(Speakers will not be required to be present on the day the webcast airs)

1. Prepare your PowerPoint slide deck to be used in your webcast
2. Send your slides to Sohé Sztuk at [exhibitorcs@allured.com](mailto:exhibitorcs@allured.com)
3. The *Beauty Accelerate* recording engineer will review your slide deck presentation and upload the slides to our webcast provider ON24
4. You will be emailed instructions on how to record your slide presentation

### Resources for Attendees on Your Webcast Page (screenshot example below)

These links will be posted on the webcast page during your webcast, suggestions are:

- Link to Company or product website
- Link to Request a Sample
- Link to Company or product online store
- Link to Company or product show special page
- Link to Company's Youtube channel

Please send these materials to Sohé Sztuk at [exhibitorcs@allured.com](mailto:exhibitorcs@allured.com)

The screenshot displays a webcast interface for Zemea Propanediol. The main content area shows a slide with the text "6 Reasons to Embrace. Not Fear. High-Humectant Formulas—Responding to New Skin Concerns" and "Zemea® Propanediol Performance in a wide range of Personal Care Applications". The slide features a woman sitting on a bed. The interface includes a "Today's Presenter" section for Mark Chandler, a "Share with Your Colleagues" section with social media icons, a "Q&A" section, and a "Resource List" section with links to "Presentation Slides", "Sanitizer Video", "Request A Sample", "DuPont Tate & Lyle Website", and "Cosmetics & Toiletries Website". The ON24 logo is visible in the bottom right corner.



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### Tips for your PowerPoint Slide deck:

Do:

- Slides must have an aspect ratio of 16:9. PowerPoint (ppt or pptx format)
- Less than 50 Mb in size
- Be sure any images you use, you have permission to use. Copyright.
- All elements must be within borders of the slides.

Not Allowed:

- Minimal animations allowed; however, no slide transitions may be used.
  - If you use animations, they must be set to start "On Click"
- No sound, music or voice narration for the slides. Voice recording is done through the presentation manager.
- No embedded excel files. Save it as an image and place it on the slide as an image.
- No embedded audio, video or flash clips. No smart art.