

2021 Supplier Packages	Virtual Listing Included	# of Comp Registrations
<b>Gold Sponsor Package (One Exclusive)</b> <ul style="list-style-type: none"> <li>• Registration Sponsor**</li> <li>• Company logo on the virtual platform lobby page</li> <li>• Navigation Bar Listing</li> <li>• Recognition in Sponsor Tab on Virtual Platform</li> <li>• Two Social Media Posts (Sponsor provided production ready)</li> <li>• One Post-event Attendee Eblast (Sponsor provided production ready)</li> <li>• 25-minute webcast (Choice of premium time slot)</li> <li>• Sponsor logo featured on all Marketing Emails</li> <li>• Leads of live and on-demand Webcast Attendees</li> <li>• Gold Level Virtual Supplier Directory Listing* (Live for 60 days post-event)</li> </ul>	✓	8
<b>Silver Sponsor Package (Three Available)</b> <ul style="list-style-type: none"> <li>• Company logo on the virtual platform lobby page</li> <li>• Rotating Banner Ad</li> <li>• Recognition in Sponsor Tab on Virtual Platform</li> <li>• One Social Media Post (Sponsor provided production ready)</li> <li>• One Post-event Attendee Eblast (Sponsor provided production ready)</li> <li>• 25-minute webcast (Choice of premium time slot)</li> <li>• Sponsor logo featured on all marketing Emails</li> <li>• Leads of live and on-demand Webcast Attendees</li> <li>• Silver Level Virtual Supplier Directory Listing* (Live for 60 days post-event)</li> </ul>	✓	8
<b>Bronze Sponsor Package (Three Available)</b> <ul style="list-style-type: none"> <li>• Company logo on the virtual platform lobby page</li> <li>• Recognition in Sponsor Tab on Virtual Platform</li> <li>• One Social Media Post (Sponsor provided production ready)</li> <li>• 25-minute webcast (Choice of premium time slot)</li> <li>• Leads of live and on-demand Webcast Attendees</li> <li>• Bronze Level Virtual Supplier Directory Listing* (Live for 60 days post-event)</li> </ul>	✓	8
<b>Full Webcast (or two 25 min time slots)</b> <ul style="list-style-type: none"> <li>• 50-minute webcast</li> <li>• Leads of live and on-demand Webcast Attendees</li> <li>• Basic Level Virtual Supplier Directory Listing* (Live for 60 days post-event)</li> </ul>	✓	6
<b>Bundled Webcast Package</b> <ul style="list-style-type: none"> <li>• 5-minute pre-recorded video webcast</li> <li>• 25-minute webcast</li> <li>• Leads of live and on-demand Webcast Attendees</li> <li>• Basic Level Virtual Supplier Directory Listing* (Live for 60 days post-event)</li> </ul>	✓	6
<b>Mini Webcast</b> <ul style="list-style-type: none"> <li>• 25-minute webcast</li> <li>• Leads of live and on-demand Webcast Attendees</li> <li>• Basic Level Virtual Supplier Directory Listing* (Live for 60 days post-event)</li> </ul>	✓	4
<b>5-Minute Presentation</b> <ul style="list-style-type: none"> <li>• 5-minute pre-recorded video webcast</li> <li>• Leads of live and on-demand Webcast Attendees</li> <li>• Basic Level Virtual Supplier Directory Listing* (Live for 60 days post-event)</li> </ul>	✓	2
<b>Supplier Roundtable Add-On</b> <ul style="list-style-type: none"> <li>• 1 roundtable 25 minutes</li> <li>• Brief introduction followed by an open forum with up to 15 people</li> </ul>	✓	0
<b>Virtual Supplier Directory Listing</b> <ul style="list-style-type: none"> <li>• Basic Level Virtual Supplier Directory listing* (Live for 60 days post-event)</li> </ul>	✓	2

**\*Virtual Supplier Directory:**

Gold Level includes: Website URL; Product Categories; Company Description; Social Media Links; 10 Product Gallery Items; 10 Show Special Items; 10 Digital Press Room Listings

Silver Level includes: Website URL; Product Categories; Company Description; Social Media Links; 5 Product Gallery Items; 5 Show Special Items; 5 Digital Press Room Listings

Bronze Level includes: Website URL; Product Categories; Company Description; Social Media Links; 2 Product Gallery Items; 2 Show Special Items; 3 Digital Press Room Listings

Basic Level includes: Website URL; Product Categories; Company Description; Social Media Links; 1 Product Gallery Item; 1 Show Special Item; 2 Digital Press Room Listings

\*\*Registration sponsorship includes: company logo on registration website and attendee confirmation emails